# Faculty Positions (Open Rank) College of Communication National Chengchi University (NCCU), Taiwan

The College of Communication at National Chengchi University in Taiwan (the College) is now inviting applications for two full-time faculty positions. Since the establishment of its first department, the Department of Journalism, in 1935, the College of Communication has been the most prestigious communication institution in Taiwan. It has always been at the heart of communication discipline, leading the nation in communication research and education. The College is currently home to three departments, one MA program and one PhD program, one joint program (Digital Content and Technologies), two international Master's programs (International Master's Program in International Communication Studies and International Master Program in Inter-Asia Cultural Studies), Executive Master of Arts in Communication, two research centers, XR Hub NCCU, the Center of Media and Information with student media outlets (Voice of NCCU & NCCU U-online News), and five specialized research labs. The College currently has 44 full-time faculty members and approximately 1,400 students.

With many Outstanding Research Award recipients, the College continues to push the boundaries of communication research. In the past few decades, it has cultivated numerous leaders and professionals in various communication industries, both at home and abroad. As a highly integrated institute, the College regularly reviews and modifies its curriculum and educational policies, fluidly adjusting and adapting to the everchanging communication environment.

The College is now inviting applications for the positions of assistant/associate/full professors from candidates with expertise in one or more of the following areas: (1) Information Interaction and User Experience Design; (2) Strategic Communication, Communication Design, and Emerging Technology; (3) Journalism, Communication Media, and Emerging Technologies; (4) other specialties, especially forward-looking and innovative domains in communication.

Applicants should demonstrate a long-term commitment to excellence in research and teaching in the mentioned areas. Applicants should possess a passion for teaching, be capable of handling the introductory courses offered by the College, assist the department in providing required or elective specialized courses, and demonstrate strong research abilities. Track records of high-quality research, teaching, and professional experiences in related fields will be highly valued. The successful candidates will join a diverse group of faculty members focusing on numerous aspects of communication research and practices, expected to play a significant role in the advancement and development of the College of Communication.

Candidates should hold a PhD or are expected to complete a PhD before the start of their employment. Interested applicants should submit application materials via the following link: https://forms.gle/F9hPkUDx5BJUaK9r8

All application materials must be received by 11:59 p.m., February 27, 2025 [Taiwan time (GMT+8)].

Assistant/Associate/l	Full Professors in Communication
Employer	College of Communication, NCCU
Academic background	CCNCCU is looking for two new faculty members (open rank) who will work with the faculty in communication and other disciplines at the university. Scholars from fields such as advertising, public relations, marketing communication, cognitive science, data science, media arts, Internet governance, and digital policy are welcome to apply.
Effective date	Fall 2025
Specialties and class duties	Area of Interest A1: Information Interaction and User Experience Design  Core Expertise:  We are seeking candidates with practical expertise in advancing media innovation and development. Ideal candidates will demonstrate proficiency in user-centered research, strategic planning, and design, with a commitment to enhancing the effectiveness, creativity, and engagement of user interactions across digital platforms. These platforms encompass mobile applications, gaming, augmented reality (AR), virtual reality (VR), metaverse, wearable technology, and digital products or services developed within startup environments.  Proposed Courses:  User Experiences Design, Mobile Interaction Design, Digital Product Design, Interactive Data Visualization, Human Information Interaction and Design, New Media Interaction and Design, Entertainment Media and Interactive Perception, Immersive Media and Creativity, Interaction Design Theory, Interactive Technology Foundation and other courses which will help students expand visions about information interaction and user experience design.  The ideal candidate will be prepared to teach core courses within the College and support the Department of Advertising by offering required and specialized electives. Please propose course syllabitailored for the Department of Advertising, the undeclared undergraduate major, and the Master's program.

## Area of Interest A2: Strategic Communication, Communication Design, and Emerging Technology

### **Core Expertise:**

We are actively recruiting a candidate who focuses on the challenges and opportunities brought by emerging technologies to communication. The ideal candidate must be able to master the latest developments in knowledge and methodologies, explore various future possibilities in marketing communication or communication design, and demonstrate outstanding achievements in both research and practical implementation.

### **Proposed Courses:**

The successful candidate should be capable of teaching the core courses of the College and assisting the Department of Advertising in offering required or specialized elective courses. Please propose course syllabi tailored for the Department of Advertising, the undeclared undergraduate major, and the Master's program.

### Area of Interest B: Journalism, Communication Media, and Emerging Technologies

### **Core Expertise:**

We are actively seeking candidates whose research focuses on the challenges and opportunities that advancements in emerging technologies, such as artificial intelligence, bring to the fields of journalism and communication. This includes aspects such as data collection, news verification, content production, information dissemination, audience engagement, professional competencies, and positioning. The ideal candidate should explore various design possibilities within journalism and communication, address issues related to professional ethics, human-machine collaboration, and engage in relevant critical studies

### **Proposed Courses:**

Please propose a course syllabus for both the Department of Journalism and Undeclared in the College of Communication. The course objectives should foster students' knowledge and skills in the following areas: fundamental understanding of emerging technologies (e.g., artificial intelligence) and their applications in journalism and communication industries, news production and presentation in the digital and online era, human-machine collaboration in news organizations, journalism ethics, and critical thinking skills

#### Qualifications

1. Applicants should hold a doctoral degree in communication or other related fields or a Teacher Certificate of Assistant Professor

	<ol> <li>(or above) issued by the Ministry of Education in Taiwan.</li> <li>Applicants should demonstrate the ability to conduct interdisciplinary research and have records of such research.</li> <li>Applicants should have documentation of high-quality research consistent with the job position's specialty.</li> <li>Applicants who have teaching experience or have participated in projects of governments and social institutions are preferred.</li> </ol>
Required application materials	<ol> <li>Applicants should supply the following application materials:         <ol> <li>Curriculum vitae</li> <li>A copy of the doctoral diploma. Those who have taken all the required courses, passed the qualifying exam and defended their PhD dissertation but have not received a doctoral diploma may submit a temporary one. The doctoral diploma is needed before the position's official start date.</li> <li>A copy of the transcript for the highest degree. Applicants with a teacher certificate issued by the Ministry of Education in Taiwan do not need to submit a transcript.</li> <li>A copy of the Teacher Certificate of Assistant Professor (or above) issued by the Ministry of Education in Taiwan, if applicable.</li> <li>A certificate of incumbency, if applicable.</li> </ol> </li> <li>Three to five representative works, plus a statement describing current research areas and long-term research/teaching plans, as well as how they contribute to the advancement of the College, academia, and society.</li> <li>Three sample syllabi with explanations about their originality and connection with the focus of the College. Applicants with teaching experience at colleges or universities must provide teaching evaluations or other supporting documents demonstrating teaching effectiveness.</li> </ol> <li>Names and contact information of two references.</li> <li>Applicants who have taught courses in English, please attach proofs of the course(s).</li> <li>Other certifications or documents that may demonstrate additional qualifications.</li>
Special instructions to applicants	<ol> <li>The applicants should clearly mark "Applying for the faculty position in the College of Communication" and the areas of interest.</li> <li>The application materials will be collected by the Teaching Evaluation Committee of the College of Communication.</li> </ol>
Application deadline	All application materials should be submitted to https://forms.gle/F9hPkUDx5BJUaK9r8 and received by 11:59 p.m., February 27 <sup>th</sup> 2025.

Contact	For further inquiries, please contact us at comm@nccu.edu.tw or call Ms. Kuo at +886-2-29393091 ext. 63522.
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